



MEDIA CONTACT:

Scott MacKenzie, Gaslight Communications

617-892-5409

scott@gaslightcomm.com

FOR IMMEDIATE RELEASE

COMATCH Expands New York Team with Business Development Hires

Seasoned Team Members Add Depth to Rapidly Growing Office

New York, NY (April 11, 2019) – COMATCH, one of the world’s leading online access points for independent management consultants and industry experts, today announced the expansion of its New York City team by hiring Kevin Cheatham and Clayton Cole as Business Development Managers to support the strategic growth of the company’s U.S. operations.

“As seasoned marketing, client relations, and business development professionals, Kevin and Clayton bring expertise and knowledge to COMATCH’s New York office. Their experience will be crucial to growing our U.S.-based client and consultant pool,” said Sven Merten, Managing Director U.S., COMATCH. Merten, who oversees all of COMATCH’s U.S. efforts, previously worked at McKinsey & Company, where he focused on market-entry and innovation. He also brings extensive experience in developing and operationalizing new ventures, working with multiple start-ups since receiving his Master’s from Harvard University.

“By dedicating significant resources to developing our business development team, we will quickly grow COMATCH’s influence on the consulting industry in the U.S. market,” continued Merten.

Prior to joining COMATCH, Kevin Cheatham served as the Business Development Manager at Shared Value Media, a communications agency that innovates through hyperlocal campaigns, where he developed marketing strategies and operationalized new business efforts. As the

account manager at Blue Bell Creameries, Kevin managed the sales team with a portfolio of over 200 accounts, growing revenue by more than 25%.

New hire Clayton Cole hails from New Jersey, where he served as the Corporate Channel Manager for F-Secure, a cyber security company. Prior to joining COMATCH, Clayton was a Business Development Manager at 1E, a management and security company out of New York, where he developed the company's business portfolio and provided guidance on profit improvements to his clients.

Launched in 2015 in Berlin, with offices in Amsterdam, Paris, Vienna, Dubai, Copenhagen, Zurich and London, COMATCH has quickly grown to provide international corporations, consultancies, private equity funds, start-ups and SMEs with access to more than 7,500 of the world's most distinguished independent consultants and experts in a wide range of industries. "I am excited to bring the same impact that COMATCH has had on the consulting industry in Europe to the U.S. market, and these new hires will help me get closer to that goal," said Merten.

About COMATCH

COMATCH is the online marketplace for independent management consultants and industry experts. Since March 2015, COMATCH has matched independent consultants with clients in need of external support. Companies of all sizes use COMATCH, including international corporates, consultancies, private equity funds, start-ups and SMEs. Consultants that want to join the network have to pass a two-step selection process to guarantee high quality consulting services (only half of consultant applications are accepted). Founders and Managing Directors of the Berlin-based company are former McKinsey consultants Christoph Hardt and Jan Schächtele. Former McKinsey colleague Sven Merten leads the U.S. office as Managing Director.